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. CHILDREN WHO WISH TO BE SEEN

and heard are MCKIDS™ kids . . . Boys, pages 521 to 527 Girls, pages 528 to 535 Infant and toddler, pages 572 to 577 Shoes, page 330



FOR THE MAN WHO MAKES SPORT OF LOOKING GOOD . . . ease into TRADER BAY on page 358

# hen it comes to fashion, there are three things you can count on from Sears...

You believe that fashion is a thing that should respond to you—rather than the other way around.

That's why we've introduced a new collection of shops that reflect the variety and individuality of today's lifestyles.

You need a special size but you don't want to wait for a special catalog.

That's why we've put our complete selection right here in our General Catalog. Including...

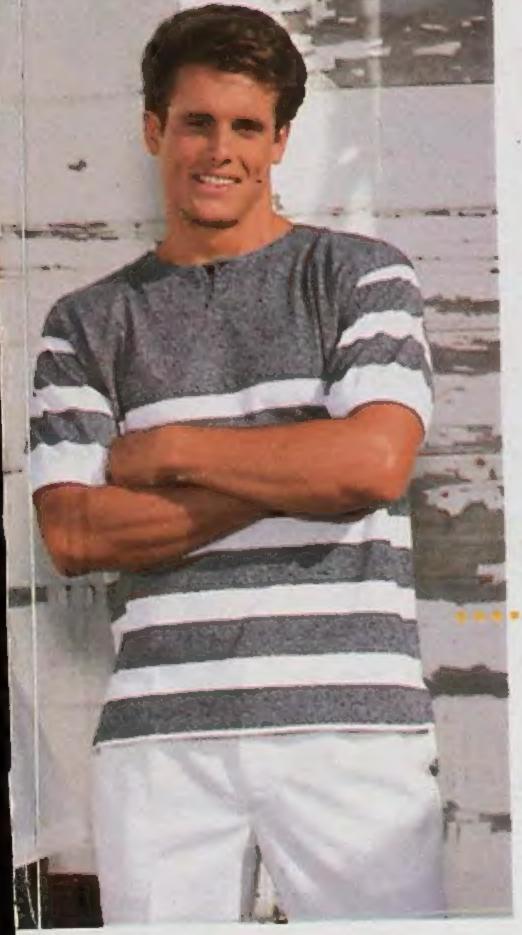
PETITES WOMEN'S HALF-SIZES **BIG & TALL MEN** PRETTY PLUS FOR GIRLS

...AND MANY MORE

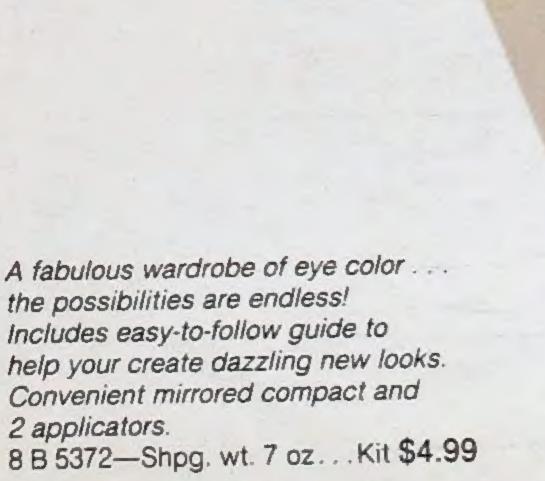
## 

You can't resist a bargain. So here it is...

48-COLOR EYESHADOW KIT YOURS FOR ONLY \$4.99 with any apparel purchase from this Catalog



2 applicators.























Stretch belt. (upper left)
2 in. wide with patent vinyl tabs on stretch polyester fabric. Made in USA.
WAIST SIZES: SM(25-29); ML(30-34).
State letter size SM or ML.
88 B 8411F—Red
88 B 8412F—White
88 B 8413F—Navy
Shipping weight 3 oz. \$10

Envelope clutch.
Soft split leather bag with fabric lining.
Snap closure and inside zipper compartment. 12x8½ in. Imported.
T 88 B 3350—White
T 88 B 3349—Red
T 88 B 3351—Navy
Shipping weight 11 oz. \$20

Red, white and beautiful jewelry.
High quality plastic. Pierced earrings have surgical steel posts
Color numbers:
208-Red 206-White 209-Navy

Bangles.
State color number 208, 206, 209.
4 B 30835H
Shipping weight 2 oz. \$7

Half hoop earrings.
State color number 208, 206, 209.
4 B 30833H—Pierced
4 B 30834H—Clip
Shipping weight 1 oz. \$7

Round earrings.
State color number 208, 206, 209.
4 B 30831H—Pierced
4 B 30832H—Clip
Shipping weight 1 oz. \$8

Beaded necklace.

Graduated Lucite® plastic beads with gold color bead spacers, 24 in. long.

State color number 208, 206, 209.

4 B 30830H

Shipping weight 2 oz. \$10

T-strap shoe.
All leather uppers with fully cushioned insoles. Soles of man-made materials. ½ in. heel. Imported.

WOMEN'S MEDIUM: state size 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B.

O 54 B 31102F—Red
O 54 B 31103F—White
Shipping weight 1 lb. 2 oz. \$21

Gold color metal jewelry.

Watch
Base metal case and band; stainless steel back. Quartz movement.
Warranted by Armitron®\*. Imported.
4 B 17153—Shpg. wt. 4 oz. \$45

Bracelet.
Heavy chain link with spring ring closure.
4 B 30841—Shpg. wt. 1 oz. \$9

Double link earrings.
Surgical steel posts.
4 B 30838—Pierced
Shipping weight 1 oz. \$8

Round rope earrings.
Pierced have surgical steel posts.
4 B 30836—Pierced
4 B 30837—Clip
Shipping weight 1 oz. \$8

Polka dot scarf.

31 inches square. Woven polyester with satin tape stripe and dobby pattern. Hand wash. Imported.

88 B 8240—Navy and white

88 B 8241—Red and white
Shipping weight 2 ounces.

Web belt. (lower left)
1¼ in. wide cotton web with leather tabs, antique gold color roller buckle.

WAIST SIZES: S(25-27); M(28-30);
L(31-33).
State size S, M or L.
88 B 7904F—Red
88 B 7900F—White
88 B 7902F—Navy
Shipping weight 3 oz. \$8

Cap toe oxford.
Perfed leather upper with cushioned insole. Soles of man-made materials. ¼ in. heel. Imported.

WOMEN'S MEDIUM: state size 5½B, 6B, 6½B, 7B, 7½B, 8B, 8½B, 9B, 10B.

O 54 B 18161F—White with red
O 54 B 18169F—Solid white
O 54 B 18160F—White with navy
Shipping weight 1 pound. \$25

Items with "T" prefix (such as T 88 B 3350) could take extra time for delivery "O" prefix items, allow a minimum of 10 days for delivery

\*Write for free copy, see page 625



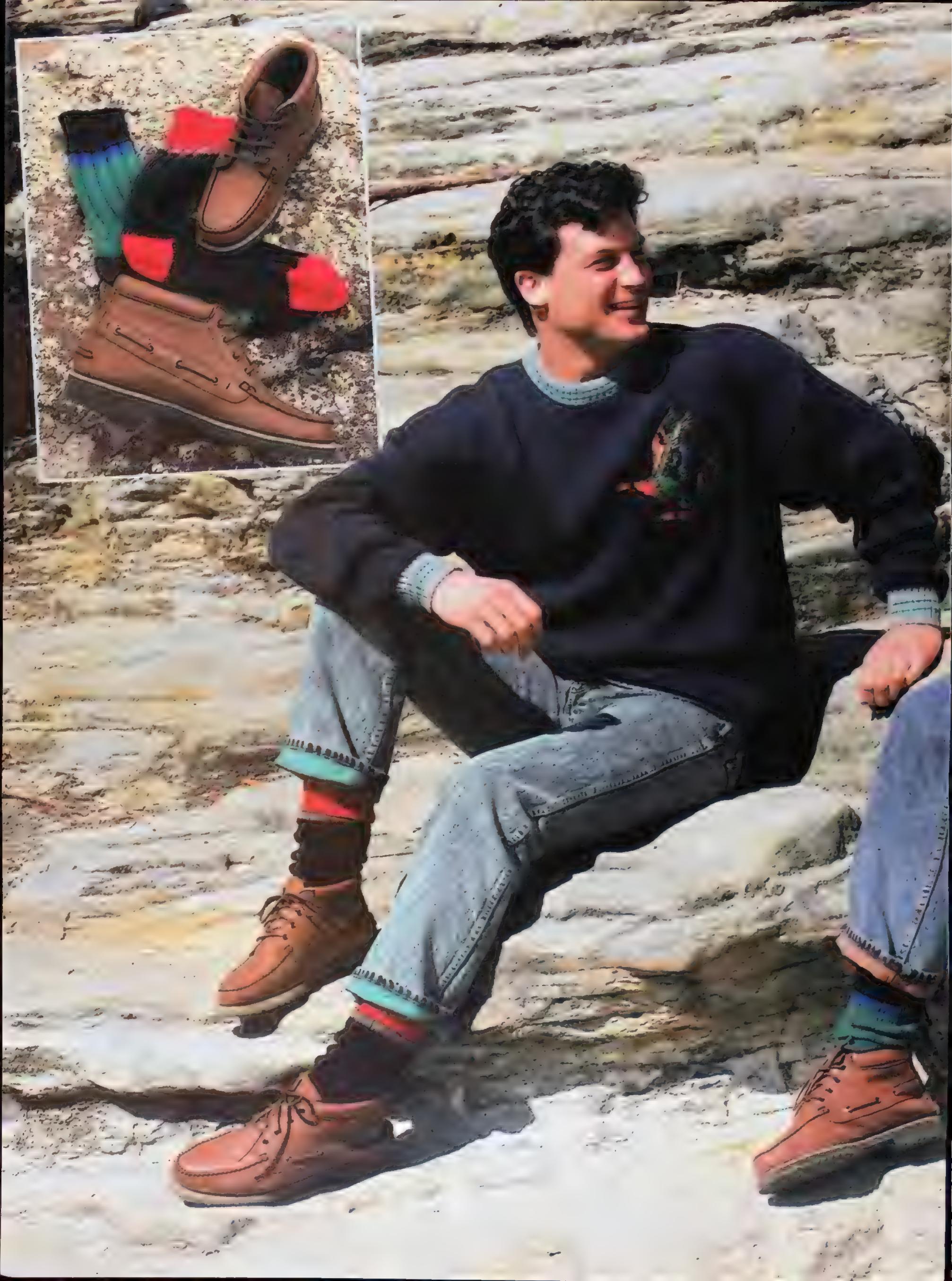














# The fleece option:

Fleece crosses the boundary to dressed-up casual in some of the newest looks this season. Soft, acrylic knit that's flatteringly body conclous. Machine wash. Made in USA. See size notes below.

anywear

anytime,

High-spirited jumpsuit with just the right details: front zipper, elastic waist, side pockets, raglan sleeves, rib neck and cuffs. Belt sold separately.

State even size	PETITE	MISSES'
	4 to 16	8 to 18
Red Oatmeal	O 31 H 4518F O 31 H 4315F	T 31 H 1292F T 31 H 1294F
Black Wt.	0 31 H 4314F	T 31 H 1293F 1 lb. 15 oz.
Price	\$47	\$47
State even size	TALL V 10 to 20	VOMEN'S PETITE 14WP to 24WP
Red Oatmeal Black	O 31 H 6292F O 31 H 6294F O 31 H 6293F	O 31 H 5378F
Wt. Price	2 lbs. \$49	2 lbs. \$49

Long sleeve dress with shapely bodice set off by a full swirl of skirt. Padded shoulders; side pockets.

State	PETITE	MISSES!
even size	6 to 16	8 to 18
Oatmeal	O 31 H 4313F	T31 H 1353F
Black	O 31 H 4312F	T 31 H 1352F
Red	O 31 H 4517F	T31 H 1291F
Wt.	1 lb. 13 oz.	1 lb. 14 cz.
Price	\$40	\$40

WOMEN'S PETITE: state even size 14WP to 24WP.

T 31 H 5382F—Oatmeal O 31 H 5381F—Black O 31 H 5379F—Red Wt. 1 lb. 15 oz. . . . **\$42** 

S-t-r-e-t-c-h belt! 3 inches wide of polyester elastic. 3 snap closure. WAIST SIZE: SM(25-29); ML(30-34). State letter size SM or ML. T 88 H 7635F—Red T 88 H 7636F—Black T 88 H 7637F—Khaki Wt. 3 oz. . . . \$8

The shoes? Colorful leather upper flats adorned with grosgrain ribbon and a snappy elastic inset. Unlined. Soles of man-made materials. Imported.

WOMEN'S MEDIUM: state 51/28, 68, 61/28, 78, 71/28, 88, 81/28, 98, 108
0 54 H 16661F—Red with black
0 54 H 16662F—Navy with black
0 54 H 16660F—Black with black
Wt. 1 lb. 4 oz. ... \$20

Silver-wear! Silver color metal

earlings Pierced have surgical steel

rusts Wate In USA

1 II 1775—Pierced

1 II 44175—641

W 200 511

McKids top has super plaid design, rib collar and cuffs. Acrylic knit. Machine wash. Made in USA. See chart on p. 660 for sizing. INFANT: state size S. M or L. 29 H 70294F—Green with navy Wt. 3 oz. . . . \$10

TODDLER: state size 2T, 3T or 4T. 29 H 75254F—Green with navy Wt. 4 oz. . . . . \$10

Little denims for little guys.

McKids " washed cotton jeans with colorful rib knit trim on two pockets and rib cuifs. Machine wash. Made in USA.

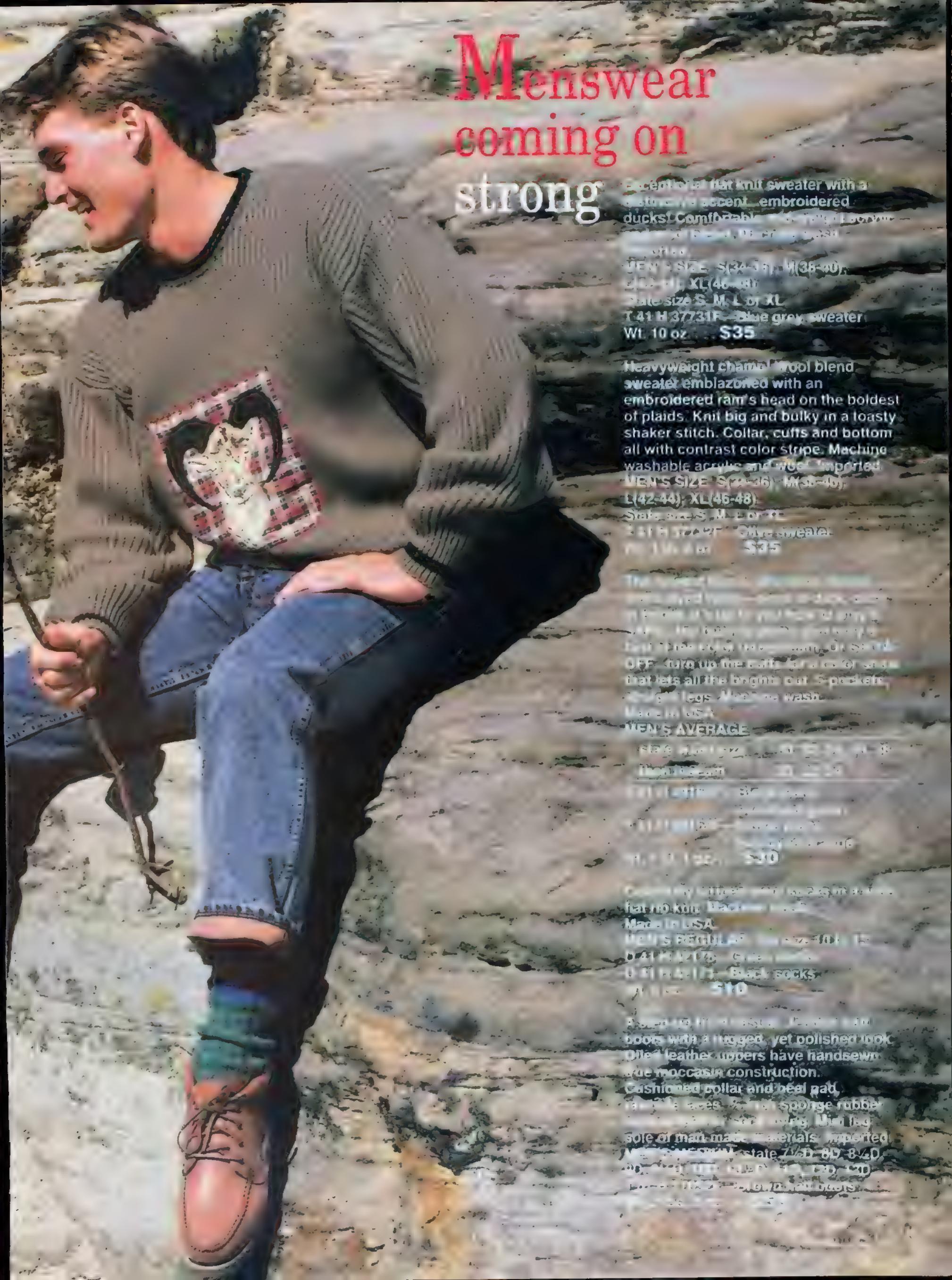
See chart on p. 660 for sizing.
INFANT: state size S, M or L.
29 H 70302F—Navy
Wt. 4 oz. . . . S1 1
TODDLER: state size 2T, 3T or 4T.
29 H 75255F—Navy
Wt. 5 oz. . . . S1 1

Check your size
We've changed our HALF SIZES
to reflect the changing industry
standards. Please check the chart
on page 40 before ordering.

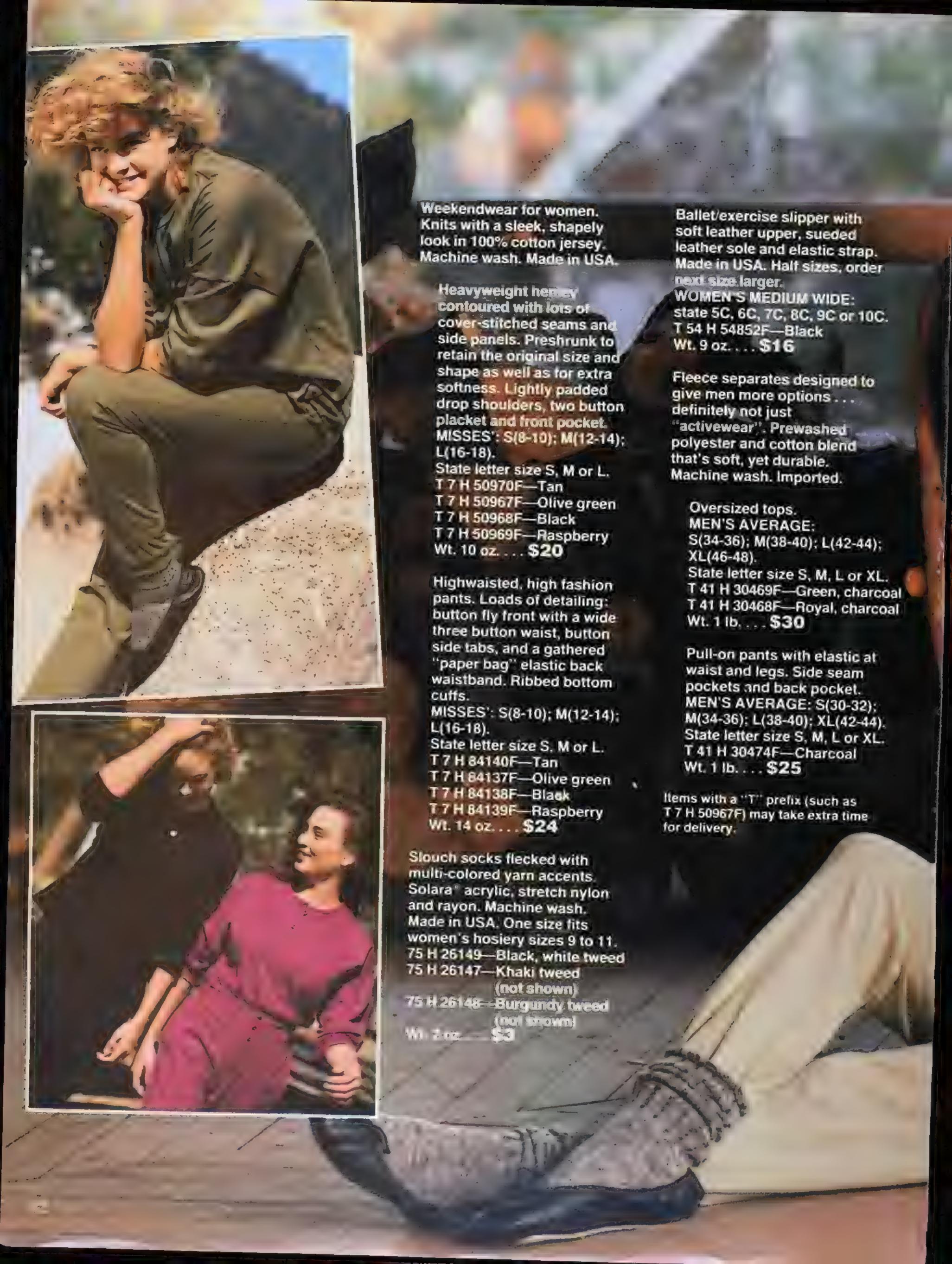
SIZE NOTE: PETITE (5'3" and under); MISSES' (5'31'2 to 5'7"); TALL (5'71'2" to 6'); WOMEN'S PETITE (5'4" and under).

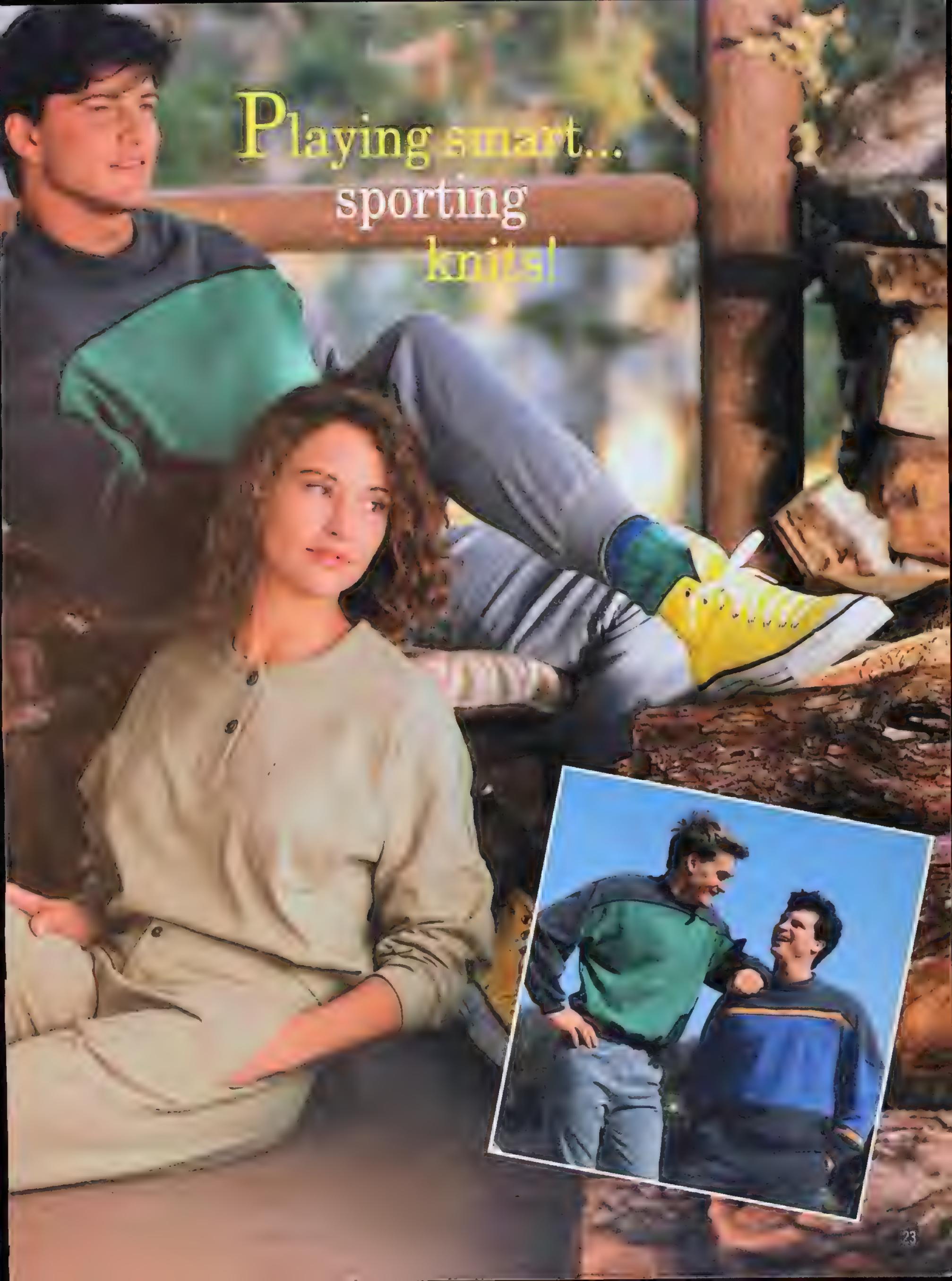
Items with a "T" prefix (such as T 31 H 1292F) may take extra time for delivery: for items with an "O" prefix, allow a minimum of 10 days.

McKids and the McDonaldland Characters are the Trademarks of McDonald's Corporation. 1987 McDonald's Corporation













## Cover-ups that stand out,

Quilting ... the season's strongest new look for women's outerwear. An exceptional example? This brushed twill stadium jacket from Innerview by Gitano. Accented all-around with toasty cross-stitching and finished with metal buttons, zipper and a print cotton fiannel lining. You'll stay cozy too — just pull up the hood, tie the drawstrings and bury your hands in the deep patch pockets! Durable polyester and cotton blend. Polyester fiberfill. Machine wash. Imported.

MISSES': S(6-8); M(10-12); L(14-16).
State letter size S, M or L.
T 17 H 7024F—Khaki
T 17 H 7025F—Winter white
Wt. 5 lbs. 11 oz. ... \$80
WOMEN'S PETITE: 1X (16WP-18WP);
2X (20WP-22WP); 3X (24WP-26WP).
State size 1X, 2X or 3X. See chart on p. 40 before ordering.

O 17 H 7026F—Khaki
O 17 H 7027F—Winter white
Wt. 5 lbs. 13 oz. . . . \$85

## warmly

Back full force this fall ... the 100% wool men's toggle coat. Fashion that doesn't forget the cold: detachable hood with pull cord, deep cargo pockets and full nylon lining. Plus polyester fiberfill for extra warmth. Dry clean. Best of all, it's made in USA.

MEN'S AVERAGE: S(36-38); M(39-41); L(42-44); XL(45-47).

State letter size S, M, L or XL.

T 41 H 96224F—Navy
T 41 H 96225F—Gray
Wt. 5 lbs....\$120

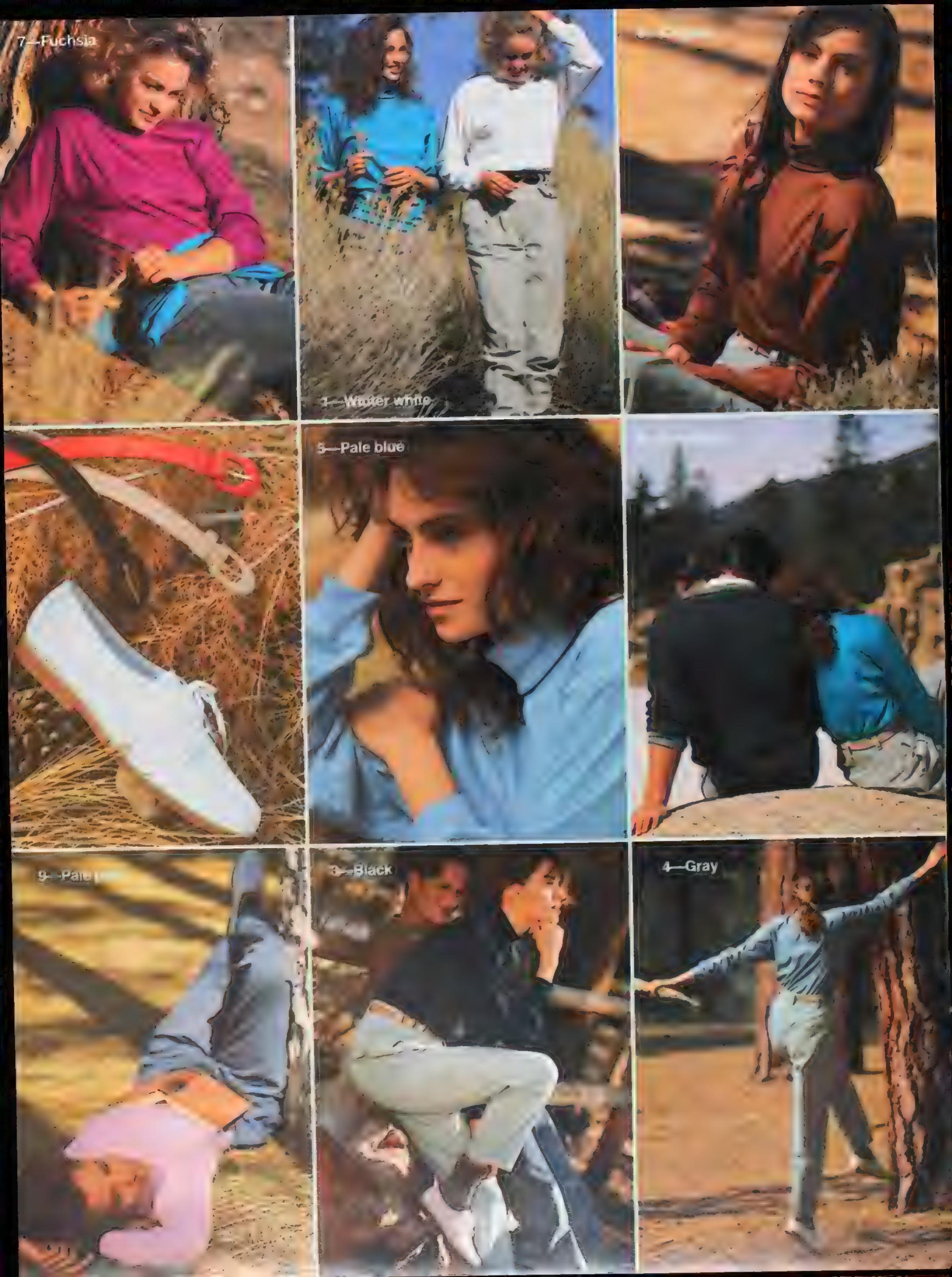
Fingertip flair! Acrylic knit gloves with a show-off flare cuff. Made in USA. One size fits women's glove sizes up to size 8.

88 H 8513—Nutmeg tweed gloves
Wt. 2 oz. . . . \$6

Items with a "T" prefix, (such as T 17 H 7024F) could









Reinventing the turtleneck. Cut to perfection and contoured with cover-stitched seams. Jersey knit polyester and cotton. Rib neck and cuffs. Machine wash. Imported. MISSES': S(8-10); M(12-14); L(16-18). State color number; then letter size S, M or L. 7 H 5092YF—Wt. 10 oz....\$16 WOMEN'S: 1X(18W-20W); 2X(22W-24W). State color number; then size 1X or 2X. See chart on p. 40 before ordering. 7 H 5093YF—Wt. 12 oz.... \$18

Washed cotton twills! Pants with that already "broken in" character. Plus form flattering waist details like eyecatching full pleats, triple belt loops, front pocket and shapely back darts. Side seam pockets too. Machine wash. Some made in his a supersum to the triple belt loops.

T 7 H 84121F—Gray
T 7 H 84122F—Lt. taupe
Wt. 1 lb. 2 oz. . . \$28

The right belt for fall...in versatile suede. 1 inch wide with covered buckle. Imported. MISSES' WAIST: S(24-27); M(28-31); L(32-35). State letter size S, M, L. T 88 H 7639F-Red T 88 H 7640F—Taupe T 88 H 7638F-Black Wt. 3 oz. . . . \$12 WOMEN'S WAIST: 1X(36-39): 2X(40-43). State size 1X or 2X. T 88 H 76395F-Red T 88 H 76405F--Taupe T 88 H 76385F--Black WL 5 oz ... \$14

A world-class collection.
Four pages of self-assured style.
Made to pair as you please . . . in richly colored, distinctive fabrics.
From a country with the ultimate edge on fashion.
Viva Italiano!

A The new standard in jackets.
Boldly colored plaid. Constructed in the menswear tradition with a three pocket front, strong shoulders, full acetate lining and finely finished seams. Top quality wool blended with nylon and polyester for superior shape. Dry clean. Made in Italy.

MISSES': state even size 6 to 16.

O 17 H 2252F—Black, cognac brown
Wt. 2 lbs. 6 oz ... \$115

B The dress, perfectly suited.
Precisely tailored for maximum impact. Knit of fine acrylic to look remarkably like wool but feel soft and comfortable. Detailed with asymmetrical collar, two front pockets and padded shoulders.
Machine wash. Made in Italy.
MISSES' state even size 8 to 18.

O 31 H 1306F—Cognac brown
O 31 H 1307F—Black
Wt. 1 lb. 5 oz . . . \$80

C The trench coat that demands attention and deserves it all!
Generously constructed in fine wool with a touch of nylon.
More-than-classic double breasted design with extended epaulettes, stylized overstitching, tie belt and exceptional buttons crafted to imitate marble. Dry clean.
Made in Italy.

PETITE: state even size 6 to 16.
O 17 H 1102F—Cognac brown
O 17 H 1105F—Black
Wt. 4 lbs. 7 oz . . . \$160

MISSES': state even size 8 to 18. O 17 H 1101F—Cognac brown O 17 H 1104F—Black Wt. 4 lbs. 9 oz ... \$160

WOMEN'S PETITE: state even size 14WP to 22WP. See note below. O 17 H 1103F—Cognac brown O 17 H 1106F—Black
Wt. 4 lbs. 11 oz . . . \$170

D The gloves . . . leather, of course. Fully lined in a cashmere, wool, silk blend. Three button length. Made in Italy.

State glove size: 6½, 7, 7½, 8.

O 88 H 5436F—Cognac brown
O 88 H 5435F—Black
Wt. 2 oz . . . \$35

SIZE NOTE:
PETITE (5'3" and under);
MISSES' (5'31/2" to 5'7");
WOMEN'S PETITE (5'4" and under)

## Check your size

We've changed our HALF SIZES to reflect the changing industry standards. Please check the chart on page 40 before ordering.

Items with an "O" prefix (such as O 17 H 2252F) allow a minimum of 10 days for delivery







